



**FOR IMMEDIATE RELEASE**

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**HASBRO INTERACTIVE BRINGS BACK CLASSIC ARCADE FUN WITH RELEASE OF  
ATARI GREATEST HITS**

*Ultimate ATARI Arcade Game Compilation Features Some of the  
Most Beloved Arcade Titles Ever*

**BEVERLY, Mass. (March 29, 2000)** — Hasbro Interactive today announced the availability of the ultimate compilation of classic ATARI arcade games – ATARI GREATEST HITS. Two CD-ROMs full of fun and video game history, ATARI GREATEST HITS transports to today’s players a collection of the most popular arcade games of the ‘70s and ‘80s with authentic versions of ASTEROIDS, ASTEROIDS DELUXE, BATTLEZONE, CENTIPEDE, CRYSTAL CASTLES, GRAVITAR, MILLIPEDE, MISSILE COMMAND, PONG, SUPER BREAKOUT, TEMPEST, and WARLORDS.

“ATARI established itself in the video game industry with addictive action games that provided hours of fun,” said Hasbro Interactive president Tom Dusenberry. “Hasbro Interactive has brought some of the most popular of these games back to ATARI enthusiasts with ATARI GREATEST HITS so they can experience the simple fun that made these games so popular.”

ATARI GREATEST HITS brings the fun and enjoyment of classic arcade gaming to those who remember it well, as well as those experiencing it for the first time. Incorporating a multimedia supplement of video interviews with original game designers and ATARI memorabilia, ATARI GREATEST HITS provides ATARI fans with insight into these 1970’s and 1980’s icon favorites.

ATARI enthusiasts can create their own “ATARI world” on their computer desktops with themed accessories including mouse pointers, system icons, fonts, screen savers and wallpaper for each game.

Finally, the game contains previews of new and exciting 3D revivals of classic ATARI games from Hasbro Interactive.

ATARI GREATEST HITS challenges players of all ages and skill levels allowing parents who grew up with the games and children who are discovering them for the first time to play with each other. The ability to post high scores provides a challenge to players who can compare scores from around the world.

Hasbro Interactive’s ATARI GREATEST HITS is compatible with Microsoft Windows 95/98 platforms and is available in stores at a suggested retail price of \$19.95 (U.S.). For more information please visit [www.hasbro-interactive.com](http://www.hasbro-interactive.com).

Hasbro Interactive, Inc. is a global interactive entertainment industry leader, innovating new ways to play and developing, publishing and distributing the highest quality interactive games and lifestyle products for a full range of genres and platforms. A subsidiary of Hasbro, Inc. (NYSE: HAS), Hasbro Interactive has offices in the U.S., U.K., Canada, Germany and Australia, and internal development studios in the U.S. and U.K. For further information, visit Hasbro Interactive's Web site at <http://www.hasbro-interactive.com>.

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